



Kathy's House
A HOSPITAL GUEST HOUSE

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For Immediate Release

Kathy's House 2018 Annual Gala Event

Milwaukee, Wis, – Kathy's House, a hospital guest house which provides temporary lodging and caring support for out of area patients and their families, will be hosting their 2018 Annual Gala held at the Hilton Milwaukee City Center on Saturday, May 19th, 2018. The event will include a silent and live auction, dinner, awards and a program featuring TEDx speaker Deanna Singh.

Founders Award - This award is given to an individual(s) or organizations which demonstrates exceptional dedication and commitment to the mission of Kathy's House: Michael and Virginia McBride

Inspiration of Hope Award - Awarded to a Kathy's House guest(s) who demonstrate extraordinary courage and grace: Mary Gronnert-Kollross and Hank Kollross

Proceeds from the event will go towards easing the financial burden of families who need to travel to Milwaukee to receive medical treatment for cancer and other serious illness. Kathy's House allows patients to access life-saving care and keeps families together during a medical emergency.

Saturday, May 19, 2018
Hilton Milwaukee City Center
509 W Wisconsin Ave, Milwaukee, WI

5:00 pm Silent Auction & Hors d'oeuvres
6:30 pm Dinner, Program and Live Auction

Deanna Singh: Author, Speaker, Change Agent - Gifted communicator and featured TEDx speaker, Deanna will address the importance of home in time of medical crisis, from professional and personal perspectives.

An entrepreneur, she has held leadership positions with the Burke Foundation, Robert W. Baird Foundation and Legal Action of Wisconsin. In addition, she served as an adjunct professor at Marquette University Graduate and Law School and is an author.

Sing was recognized by the Milwaukee Business Journal as one of the community's most influential 40 under 40 leaders. She is also the recipient of the United Way's Philanthropic Five Award.

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Kathy's House is here for families when they need it most, during a medical crisis. Since 2001, we've helped more than 16,000 out-of-town patients and families to access medical care in Milwaukee. We keep families together by providing affordable lodging and caring support. Research has found that patients who have family nearby have better outcomes. Open 365 days a year with 24 hour staffing, it currently offers 18 private suites, each with its own bathroom, television, and telephone. Other amenities include

- Communal dining room, living room, computer center; free wi-fi and laundry facilities.
- Access to a fully-equipped kitchen with an individual storage space for each family, allowing for accommodation of personal and cultural preferences.
- Nutritious dinners prepared by volunteers 2-3 times per week; and access to food staples including milk, eggs, and fruit.

Guest demographics

- 55% of guests are caregivers; 45% of guests are patients.
- 94% of guests who stay at KH are referred from Froedtert & the Medical College of WI, followed by Columbia St. Mary's (2%), Rogers Memorial (1%), the VA Hospital (1%), Children's Hospital (1%), and other (1%).
- 85% of referred patients and families are receiving treatment for cancer (mostly for complex cancers such as blood, bone, and pancreatic) followed by cardiovascular, stroke, and accident/trauma.
- With some exceptions, all guests live at least 50 miles outside of MKE. 82% of are from Wisconsin or the upper Midwest, 17% from other U.S. states, and 1% from outside of the U.S.
- 77% of guests are 51 years or older; 49% are 61 years and older

- 62% of guests report an annual household income of \$59,999 or less and 31% report an income of <\$29,999 or less.