




85%
of guests who stay at Kathy's House have cancer or a family member with cancer.

Kathy's House has provided
143,000
nights of lodging since opening.

 = 4,000 nights

20,000
guests
have stayed with Kathy's House since opening.

10,000
families
have checked into Kathy's House since opening.

40%
of patient guests said they would not have been able to access needed medical care in Milwaukee without Kathy's House.



Patients: 45%

Caregivers: 55%

Patients referred by Froedtert & the Medical College of Wisconsin: 90%

Patients referred by 12 other area healthcare facilities: 10%



\$90: Cost per night

Average donation: \$30

Of all guests who stay at Kathy's House

70%: Wisconsin residents

20%: Michigan residents

5%: Illinois residents

5%: Other United States residents

<1%: Outside the United States

Moving Forward: Future Goals for Kathy's House

In the last 2 years, we had to turn away

600
families

Because of this heartbreaking reality, Kathy's House will build a larger, new, state-of-the-art facility.

Kathy's House will double in size and open a new facility with

thirty-six
private suites



Have an
advanced care wing

for patients who need longer term care, and their families.

➔ **1999 - July 4, 2000:** While being treated at Froedtert Hospital for Burkitt's lymphoma, Kathy Vogel Kuettner had many visitors living nearby to support her, but she noticed this was not the case for some other cancer patients. Kathy shared this concern with her family. After a valiant fight, Kathy passed away. She was 39 and a mother of three.

➔ **July 1, 2001:** Kathy's House opens its doors, founded by Dick and Judy Vogel in honor of their daughter.

➔ **2012 - 2016:** **2012:** Dick Vogel retires after serving 11 years as Executive Director.

November 13, 2014: Dick Vogel passes away.

2016: Increasing demand prompts Kathy's House to begin planning for a larger facility that will serve as a national model.

➔ **2017:** Froedtert Hospital contributes \$6 million towards construction of a new Kathy's House.



➔ **2018:** Staffing increases by 20%.

Board votes to build 36-room facility that Kathy's House will own.

➔ **2019:** Volunteers increase by 40%.

Revenues increase by 30%.

"A New Home for Healing" campaign is publicly launched to raise \$12 million.



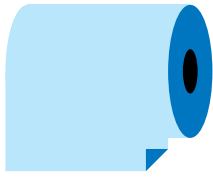
\$843,000 was donated in 2019, up 30% from the prior year. This growth is important as we prepare to double our operations.

Top Household Items

28,105 cups of coffee consumed



5,648 Rolls of toilet paper used



420 local volunteers provide **\$134,270** worth of services.

Top volunteer projects

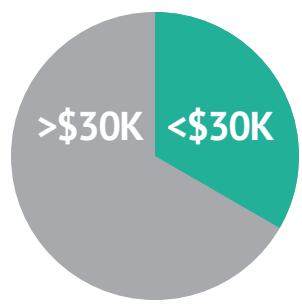
- 1725 hrs: Making meals for guests
- 950 hrs: Office work
- 555 hrs: Baking
- 335 hrs: Cleaning
- 300 hrs: Events
- 145 hrs: House Maintenance

Kathy's House provides access to healthcare

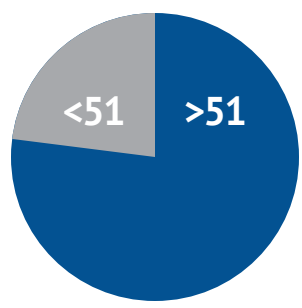
"KATHY'S HOUSE IS A game changer FOR IMPROVING HEALTH EQUITY IN OUR REGION.

Patients and families facing serious health conditions can access lifesaving care regardless of geography, income barriers or lack of other resources. I support Kathy's House because I have seen firsthand how Kathy's House directly reduces health disparities."

-Dr. Malika Siker, Froedtert & the Medical College of Wisconsin



More than **one-third** of the families who stay at Kathy's House have a household income of less than \$30,000.



77% of Kathy's House guests are age 51 or older, most of whom are on a fixed income. Guests include children, young and older adults, veterans, and people with special needs.

The majority of guests are from rural areas where just **3% of medical oncologists** practice.

