



THANK YOU FOR BEING THERE FOR  
**OUR GUESTS**



**Guests**

**Lori and Mike M.**  
Iron Mountain, MI  
42 Days at Kathy's House



**Guest**

**Maria G.**  
Wisconsin Rapids, WI  
35 Days at Kathy's House



**Guests**

**Sharon W. and Lynn A.**  
Menasha, WI  
43 Days at Kathy's House

**Our Mission** Kathy's House is a hospital guest house committed to providing affordable lodging and caring support in a "home away from home" environment for families who need to travel to Milwaukee for medical care.

## Dear Friends

We are pleased to share with you how your support makes a marked difference in the lives of patients and families facing cancer and other serious illness.

To say that this past year was exciting would be an understatement! As we look back on 2019, these are the highlights made possible by your generosity.

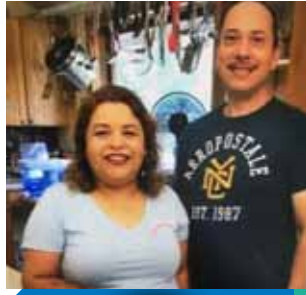
We are rising to meet an unprecedented need for affordable lodging while raising funds for our “New Home for Healing.”



Marilyn Thiet (left), Chair of the Board 2019, and Patty Metropulos, President and CEO

We sincerely appreciate your compassion and generosity to help Kathy's House meet its mission and to make our dream for a bigger Kathy's House possible.

*Marilyn*  
*Patty*



### How many guests stayed at Kathy's House in 2019—and for how long?

Alma A. was just one of the 1,522 patients, family members and caregivers who stayed with us in 2019. Guests stayed one night to 6 months or more for a total of 12,088 nights of lodging.

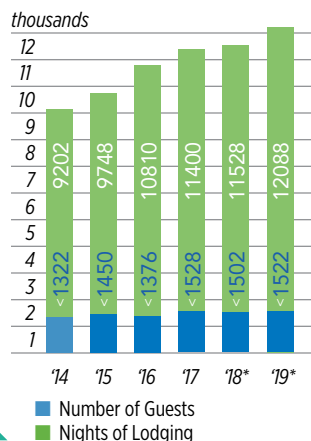
Alma stayed at Kathy's House for three months while she received treatment at Froedtert & the Medical College of Wisconsin Cancer Center.

*“Everything at Kathy's House is wonderful. I really appreciate that the location is so close to Froedtert.”*

—Alma A., Oshkosh, WI

### What is the occupancy at Kathy's House?

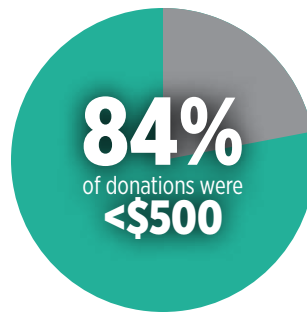
#### KATHY'S HOUSE OCCUPANCY: SIX-YEAR OVERVIEW



\* In past two years, 600 families have been turned away/added to our wait list

### What percentage of Kathy's House donors gave less than \$500?

Nearly 1,400 individuals, foundations, corporations, religious and civic groups—locally and beyond—gave \$500 or less in 2019. These vital gifts allow patients to access lifesaving care and keep families together during a medical crisis.



### How many physicians refer patients to Kathy's House?

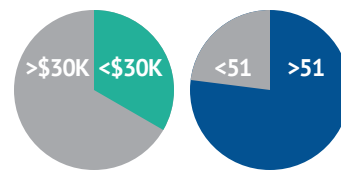
167

A total of 167 physicians and other health care professionals from 12 different hospitals refer their patients and families.



### How does Kathy's House increase access to medical care?

More than 1/3 of families who stay at Kathy's House have a household income of less than \$30,000.



77% of Kathy's House guests are age 51 or older, most of whom are on a fixed income.

*“Kathy's House is a game changer for improving health equity in our region. Patients and families facing serious health conditions can access lifesaving care regardless of geography, income barriers or lack of other resources.”*



—Dr. Malika Siker, Associate Professor of Radiation Oncology, Medical College of Wisconsin



### What do ice fishing, clay shooting and bicycling all have in common?

Kathy's House was the beneficiary of these unique third party fundraisers, as well as run/walks, Facebook birthday campaigns, church collections, AmazonSmile purchases, memorial gifts and more. All events, including our Gala and Golf Outing, raise 25% of total income.

### How many hours did volunteers spend to help operate Kathy's House in 2019?

- 1725 hrs: Making meals for guests
- 950 hrs: Office work
- 555 hrs: Baking
- 335 hrs: Cleaning
- 300 hrs: Events
- 145 hrs: House Maintenance

### How much do guests contribute to the cost of their stay?

Your generous contributions help us to make up the gap between nightly costs and guest donations.



### How many local volunteers give their time and talent?



**420 LOCAL VOLUNTEERS PROVIDE \$134,270 WORTH IN SERVICES.**

Barb Burmeister, RN, cooks meals for guests and sells sports memorabilia on eBay to benefit Kathy's House, raising more than \$11,000 since 2015!

Barb has worked at Froedtert Hospital for 24 years in the bone marrow transplant unit. She organized the first House dinner cooked by nurses from the transplant unit, which has become a biannual event.

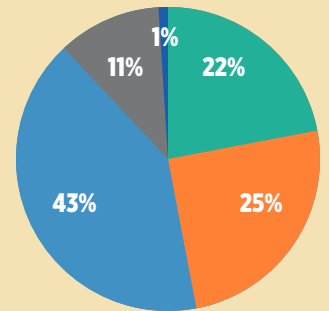
"It's amazing to see how this hospital guest house has grown over the years to have such a positive impact on the care of cancer patients," said Barb. "I often hear 'I don't know what we would have done without Kathy's House,' and I echo that sentiment."



### What services support patients and caregivers at Kathy's House?

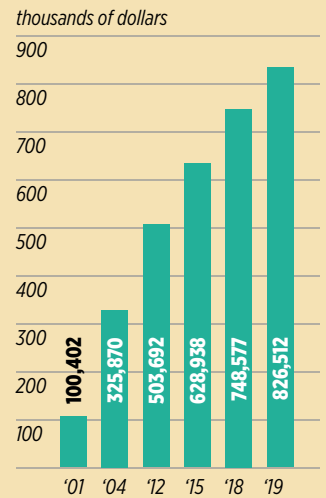
Kathy's House is more than just a place to stay. Patients and their loved ones can rest, relax, and heal. We offer complimentary laundry services, transportation, pastoral care, WiFi, a library with books, games and puzzles, and food prepared by volunteers—even comforting visits from service dogs.

### 2019 REVENUES BY MAJOR CATEGORY

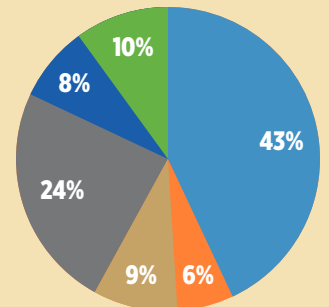


- Guest Donations
- Events
- Individual Donors
- Foundations
- Civic, Church, Corporate

### REVENUE GROWTH SINCE 2001



### 2019 EXPENSES BY MAJOR CATEGORY



- Personnel
- Laundry, Technology, Contracted Services
- Printing & Advertising
- Rent, Utilities, Insurance
- House Supplies, Maintenance, Shuttle Van
- Events



**Kathy's House**

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www.kathys-house.org

**2020 BOARD OF DIRECTORS**

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- Bill Severson**  
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- Kathy Sieja**  
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- Malika Siker, MD**  
Associate Professor, Radiation Oncology, Medical College of Wisconsin
- Ritika Singh**  
HR Executive
- Laura Vogel Woods**  
Sister of Kathy Vogel Kuettner, Occupational Therapist, Home Health

**EMERITUS BOARD MEMBERS**

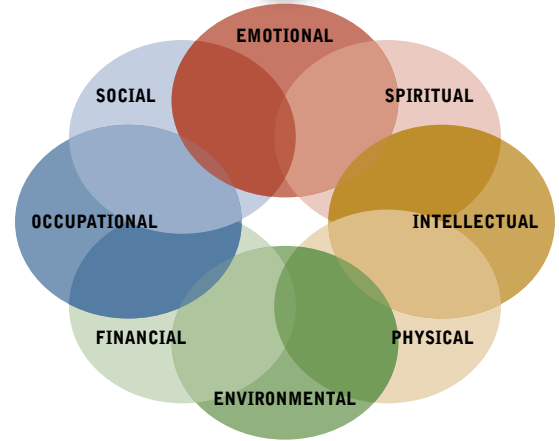
- Herb Ayres**, Former COO, Kathy's House
- Mike Bennett**, Lichtsinn & Haensel S.C.
- Daniel Chaudoir**, Retired, Central File Marketing
- Elaine Hoth**, Aunt of Kathy Vogel Kuettner
- Marty Kraninger**, Hydro-Platers
- Rena MacCudden, PhD**, Hamilton School District
- Glen Van Fossen**, Retired, Pfizer
- Judy Vogel**, Mother of Kathy Vogel Kuettner, Founder of Kathy's House
- Patty Metropolis**, President & CEO



**When will the new Kathy's House open?**

We will welcome guests into our new, larger home in 2021. Again in 2019, we had to face the heartbreaking reality of turning away 300 families. Our new Home for Healing will have 36 guest rooms—doubling our current capacity. Unique for guest houses nationally, the new facility will have a separate wing for patients with compromised immune systems and a patient services room where basic clinical services such as blood draws, central line and video telehealth visits can occur.

**The new House will serve as a national model and support the eight dimensions of wellness**



Visit our website to learn more and for updates: [kathys-house.org/new-home](http://kathys-house.org/new-home).

**Our Vision** To become a replicable national model in the field of Hospital Guest Housing by developing a state of the art facility and delivering superior guest services which improve patient care and the healthcare delivery model.

**Over 1,700 individuals, corporations and community partners supported critical programs and operations in 2019. Thank you!**

Our major partners include the following:

- 100 Women Who Care-MKE Metro West ● Amazon Smiles Foundation ● Ameriprise Financial Services Inc.-Filla Latzke Group ● Apexx Group ● Ashwaubenon Lions Club ● Associated Bank ● Baycom, Inc ● Beeler Construction ● Alvin & Marion Birnschein Foundation ● CG Schmidt, Inc. ● Chipstrong Memorial Fund ● Columbia Pipe & Supply ● Cornell Club of Wisconsin ● Cornerstone One, LLC ● Cream City Calligraphy ● CWA Local 4603 RMO ● David J. Frank Landscape Contracting, Inc. ● Dillett Mechanical Service ● eBay for Charity ● Elevate MKE ● Elmbrook Rotary Foundation, Inc. ● Erie Insurance Group ● Express Insulation Flowers for Dreams Milwaukee ● Fotsch Family Foundation Inc ● Froedtert & Medical College of Wisconsin ● Froedtert Health ● GE Foundation ● GE Healthcare Giving Program ● Gilbane Building Company ● Giving Families a Shot 2019 ● Greater Milwaukee Foundation | Joan and Earl Delzell Fund | Spooner Family Kathy's House Fund | William & Carol Wuesthoff Family Fund ● Handeland Flooring ● Heat & Power Products, Inc ● The Henke Family Fund at National Christian Foundation Wisconsin ● Heppes Service ● Herb Kohl Philanthropies ● HGA Architects and Engineers ● Holy Apostles Catholic Church ● Husch Blackwell Industrial Controls ● J.F. Ahern Co. ● JM Brennan, Inc ● Johnson Controls ● The JOSH Fund at National Christian Foundation Wisconsin ● J.P. Cullen ● Kahler Slater ● The Kara Foundation ● Katie Derus Photography ● Kaztex Foundation ● Lindsay's Voice, Inc. DBA Trees of Hope ● Lions Clubs of Wisconsin (various) ● L.W. Meyer, Inc.
- M3 Insurance ● The Maihaugen Foundation ● Majesty Mortgage, Inc. ● Mared Mechanical Contractors ● Marshall Erecting ● McDonald Schaefer, LLC ● Mequon Thiensville Sunrise Rotary ● Mequon United Methodist Church ● Milwaukee Bucks ● Milwaukee Lodge Foundation #261 Inc. ● Miron Construction Company ● Mortenson Construction ● Mother's Day Milers ● National Italian Invitational Golf Tournament for Charities ● Next Electric, LLC ● Nonprofit Management Fund ● Oshkosh Corporation Foundation, Inc. ● PCI Austad ● Peter Tonn ● PPG Industries Foundation ● Quarles & Brady ● R.A. Stevens Family Foundation ● Redefined Realty ● The Right Relief ● Riley Construction ● Rite Hite Foundation ● Marian R. Scheibe Foundation Inc. ● Schoenleber Foundation ● The Richard M. Schulze Family Foundation ● Marjorie Siebert Aaylen Foundation ● Ellamae Siebert Foundation ● The Sigma Group ● Spancrete ● SPM Marketing and Communication ● St. Camillus Print Shop ● St. Elizabeth Ann Seton Parish ● Staff Electric ● Steinhafels ● The Story Fund at National Christian Foundation of Wisconsin
- Thrivent Financial-Thrivent Choice ● Total Mechanical ● Tricia's Troops Inc. ● Unitarian Universalist Church West ● Usinger Foundation ● Verizon Foundation ● V & F Roofing ● Viking Electric ● Wagner-Essman CARE Foundation, Inc. ● Waterstone Bank ● Wauwatosa Presbyterian Church ● West Bend Community Foundation's Rick & Julie Vandermause Fund ● Westhauser Photography